



## Missouri Valley Community ACTION Agency

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# PRESS RELEASE

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## Missouri Valley Community Action Agency Partners with Wal-Mart to Put on Benefit Event

**Richmond, MO November 8, 2007** – Wal-Mart Supercenter strongly supported the 1<sup>st</sup> annual BBQ and Bluegrass Festival hosted by the Richmond Community Amphitheater on August 25, 2007 and organized by Missouri Valley Community Action Agency (MVCAA), a local non-profit organization. David Penny, store manager at Wal-Mart, presented MVCAA with a \$500 check.

Penny said Wal-Mart has a long history of charitable giving and was pleased to lend a helping hand. “We know we can make the greatest impact in our communities by supporting causes that are important to our customer’s right in their own neighborhoods. We’re proud to help Missouri Valley Community Action Agency,” said Penny. “Both our organizations care about making Richmond a stronger community, so it was a pleasure partnering with them for this event.”

The day-long BBQ and Bluegrass Festival drew an estimated crowd of 250. “The benefit was a huge success,” said Ann Graff, MVCAA’s Executive Director. “We are very grateful for the generosity of the Richmond residents and business community, who came out strong to support our event. Our goal is to end poverty, and to do that we need the help of the community. We’re extremely pleased with how strongly Wal-Mart stepped up to do that.”

With 45 years of experience, Wal-Mart is the world’s largest discount retailer. Their Supercenters feature a complete grocery department along with the 36 departments of general merchandise. The Wal-Mart philosophy has always been to offer customers a pleasant shopping experience by providing a wide assortment of quality merchandise to choose from, at the lowest possible prices.

Founded in 1965, Missouri Valley Community Action Agency is a non-profit charitable organization whose mission is to engage communities and focus resources to end poverty. With offices in seven counties, including Ray, MVCAA helps working families gain the skills, knowledge, and motivation necessary to achieve self-sufficiency.

To make a tax deductible gift to MVCAA, or for more information:

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