



Missouri Valley Community ACTION Agency

Corp. Office: 1415 S. Odell – Marshall, MO 65340 – (660) 886-7476 – Fax (660) 886-5868 – www.mvcaa.net

PRESS RELEASE

FOR IMMEDIATE RELEASE

Missouri Valley Community Action Agency Partners with US Bank to Promote Early Childhood Education

Salisbury, MO October 18, 2007 – Missouri Valley Community Action Agency (MVCAA) received strong support for its Head Start and Resource Development programs today when US Bank made a gift of \$1,000 to the charitable anti-poverty organization.

Gary Scheiderer, Vice President of US Bank's Salisbury branch, said, "We are very committed to building a strong community, and in many ways that starts with a good education. We strongly support Head Start and the other programs MVCAA offers."

"What this means," said Ann Graff, MVCAA's Executive Director, "is that a very visible community partner has stepped up to support our effort to prepare low-income children to enter kindergarten confidently, with the social, physical, emotional, and cognitive skills they need to succeed in school. US Bank has repeatedly helped us, and we're thrilled to get the support."

MVCAA's Head Start Support Assistant, Sandy Gooch, explained that the early childhood program is comprehensive, and extends beyond just helping preschoolers with their educational needs. "Head Start provides health, nutrition, and social services, too. And many people outside of Head Start don't realize that Head Start is a family development program. Parent involvement is key to the child's success."

The US Bank also made a contribution to MVCAA's Resource Development program. The director of the program, Michael Bachop, said "If we are to continue to offer a wide variety of effective, innovative programs—especially community-based programs that have a high impact when the community at large supports them—we need to raise money that we can put where it is most needed. The purpose of our Resource Development program is to raise that kind of money. This is the second time US Bank has contributed to the cause."

US Bank, located at 218 S. Broadway in Salisbury, offers a variety of professional financial services for individuals and businesses of all sizes. Services include checking and savings accounts, internet banking, homebuyer programs, loan programs, and much more. Visit them online at usbank.com, or call Gary Scheiderer at (660) 388-6116.

Headquartered in Marshall, MO, and serving seven local counties, MVCAA is a non-profit 501(c)(3) charitable organization whose mission is to engage communities and focus resources to end poverty. Learn more by visiting them online at mvcaa.net.

To make a tax deductible gift, or for more information:

Contact: Michael Bachop, Resource Development Director
Missouri Valley Community Action Agency
1415 S. Odell, Marshall, MO 65340
Office: 660-886-7476 ext. 831
Email: bachopm@mvcaa.net

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